



Invitation and Call for Papers

**Universiti Teknologi MARA, Malaysia would like to invite you
To
The International Interdisciplinary Scientific Conference
“Bridging the Digital Divide: Digital Innovation and
Inclusion Across Borders“**

**which will take place on 22nd November 2024
(online format)**

**Keynote Speaker: prof. Ibrahim Sirkeci, International Business School,
Manchester, United Kingdom**
*Keynote Lecture: Undecided: Artificial Intelligence in the UK Higher
Education*

The Conference is organized within the implementation of the project
Overcoming Digital Divide in Europe and Southeast Asia (ODDEA)

Project 101086381

Call: HORIZON-MSCA-2021-SE-01-1

CONFERENCE THEMES:

1. Digitalisation and digital gap
2. Behavioural sciences
3. Economic sciences
4. Artificial intelligence and its impact
5. Ethics and legal aspects of digitalization
6. Creative industries and Web 2.0
7. Digital Democracy
8. Digital Education and Upskilling Labour Force, and Adaptive Learning

Venue of the conference: Online format hosted by UiTM

The conference is hosted by Universiti Teknologi MARA in collaboration with the University of Economics in Bratislava, Slovakia, and EconoMind o.z., Bratislava, Slovakia



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the European Union**

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The Conference is organized to facilitate the exchange of the research results and networking among social scientists from different countries and regions of the world to discuss findings of their research, exchange knowledge on digitalisation trends and other pressing issues from the interdisciplinary perspective.

Seconded researchers in the ODDEA project are eligible for a registration fee waiver.

Scientific board of the conference:

[Associate Professor Dr Nor Irvoni Mohd Ishar](#), Arshad Ayub Graduate Business School, Universiti Teknologi MARA Malaysia - Chair

[prof. Anetta Čaplánová, PhD.](#), University of Economics in Bratislava, Slovakia

[prof. Ibrahim Sirkeci, PhD.](#), International Business School, Manchester, United Kingdom

[prof. dr hab. Katarzyna Źmija](#), Cracow University of Economics, Poland

[Dr. habil. Roland Z. Szabó, PhD.](#), Széchenyi István University of Győr, Hungary

[Dr. hab. Joanna Duda](#), AGH University of Krakow, Poland

[Assist. Prof. dr. Dragica Zugic](#), University of Donja Gorica, Montenegro

Join us for this knowledge sharing and networking event to exchange knowledge, ideas and create new cooperation opportunities!

INFORMATION ABOUT CONFERENCE REGISTRATION

Final deadline for the registration for the conference with presentation is: **1st November 2024**

Final deadline for the registration for the conference without presentation is: **15th November 2024**

Online participation registration fee:

EUR 150,- (full registration fee)

EUR 100,- (discounted fee for students)

The registration fee includes access to all conference presentation events, published peer reviewed conference proceedings with ISBN in the electronic form.

Note:

Seconded researchers of the ODDEA project are waved the conference participation fee.

The conference fee is to be paid via bank transfer to the following bank account:



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NAME OF THE INSTITUTION: EconoMind o.z.
BANK: Fio Banka, a.s.
BANK ADDRESS: Dunajská 1, 811 08 Bratislava, Slovakia
IBAN: SK23 8330 0000 0029 0225 2580
BANK ACCOUNT NUMBER: 2902252580
BANK CODE: 8330
SWIFT/BIC: FIOZSKBAXXX
VARIABLE SYMBOL: 202402
CURRENCY: EUR

The reviewed conference proceedings with an ISBN number will be published, including abstracts/full papers.

In case of sufficient interest full papers will be published in a scientific monograph with ISBN, which will be peer-reviewed and will be applied for Scopus indexing.

PRACTICAL INFORMATION

Participants, who wish to present a paper should submit an extended abstract/full paper together with the registration form. The submitted extended abstract/full paper will be peer reviewed and the decision on the outcome of their submission will be issued **within 15 days from the submission**.

The template for the preparation of the extended abstract is available [HERE](#)

The template for the preparation of the full paper is available [HERE](#)

All participants are required to fill in a registration form, which is available [HERE](#)

The seconded researchers from the ODDEA project are required to register [HERE](#)

The Number of Participants is Limited, Register Now!

Conference administrative coordinator:

Eva Sirakovova, PhD., e-mail: eva.sirakovova@euba.sk , phone number: +421 910 569 442



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