

Cracow, 17<sup>th</sup> February 2025

## INVITATION

Dear „ODDEA” Project Partners,

It is a great honour for us to invite you to the ODDEA Scientific Panel, which will take place during the “XVII International Scientific Conference of the College of Management and Quality Sciences of the Krakow University of Economics. Knowledge – Economy – Society” **on 10<sup>th</sup> June 2025**. The ODDEA Conference Session is called “*Processes and Problems of Digitalizing Economies and Enterprises. European-Asian Context*”.

All the ODDEA partners who wish to participate in this session must send the confirmation to dr Tomasz Kusio. Oral speaking/ presentation during this session is free of charge. We will only ask you to **confirm your participation, including your presentation title**, by **April 10, 2025**, to the following address: **kusiot@uek.krakow.pl**. Please send **the abstract of this presentation by April 25, 2025**, to the above e-mail address. In the attachment we enclose the formula for presentation Abstract.

If any of the Partners would like to have an article published in a scientific monograph, they must register their participation in the conference: <https://formularz.uek.krakow.pl/rejestracja/cmq/registration/> **Such participation is then payable** by April 30, 2025 and amounts to 200 Euro (online participation) and the participant Registration is by March 28, 2025.

All specific information about CMQ conference is under the address: <https://cmq.uek.krakow.pl/en/about-conference/>



We would like to sincerely encourage you to take part in the ODDEA plenary session, hoping for a multilateral sharing of knowledge, the opportunity to expand scientific contacts and spend time pleasantly together.

Yours faithfully,

Prof. UEK Dr. Hab. Barbara Siuta-Tokarska

dr Tomasz Kusio